



This mind map was created at IX EUROSAI Congress 2014

Clockwise

From center to outside

Per branch from top to bottom

Selection

Addition Saskia & Jerre

Remarks at Thinking Table

Please, read:

Special icons

Links in this PDF are clickable



Legend



Getting the message across



Opening June 18th



Reflection

Compliment for the results

Feedback & remarks

Report later on it today

Result of collective brain

Interesting ideas & feedback

Flip think

Conference in a tropical area such as Bermudas

Virtual world

You are truly participants

60% has been organised by others than de The Netherlands Court of Audit

YES

1st ever YES conference

100 professionals

Emerging issues in their work



Young EUROSAI Congress (Louise & Jeroen)



Young EUROSAI Congress  
(Louise & Jeroen)



The world

- Need to do more with less
- 24/7 society
- Citizens become more demanding



Government & SAI

- Added value
- Expenditures
- Results
- Integrity
- Budget squeeze



SAI

- Use specialty in smart way (Choose, Prioritise)
- Look around (Do not reinvent wheel, Best practise exist)
- Impact & timing (Most effective?, Focus on the mass?, Political decision making)
- Doing more with less!



Countries en SAI

- Are not isolated
- More cooperation
- We need to cooperate smarter
- SAIs need to be more innovative



Innovation

- Audit proposal on international topics
- Internal face book (Skills, Targets, Etc)
- Joining forces early (Less time for our internal procedures)
- Share expertise & experiences
- Cooperation implies action



Bring message across

- Bits, bytes, tweets, online messages
- Be more effective
- How to get the message across?
- Also try & dare
- Opportunities
- Infographics, online publishing
- Think further (Quicker, Speed up processes)



Different products

- 2 pagers for parliamentarians
- Auditing methods
- New and attractive ways



3 challenges for SAI

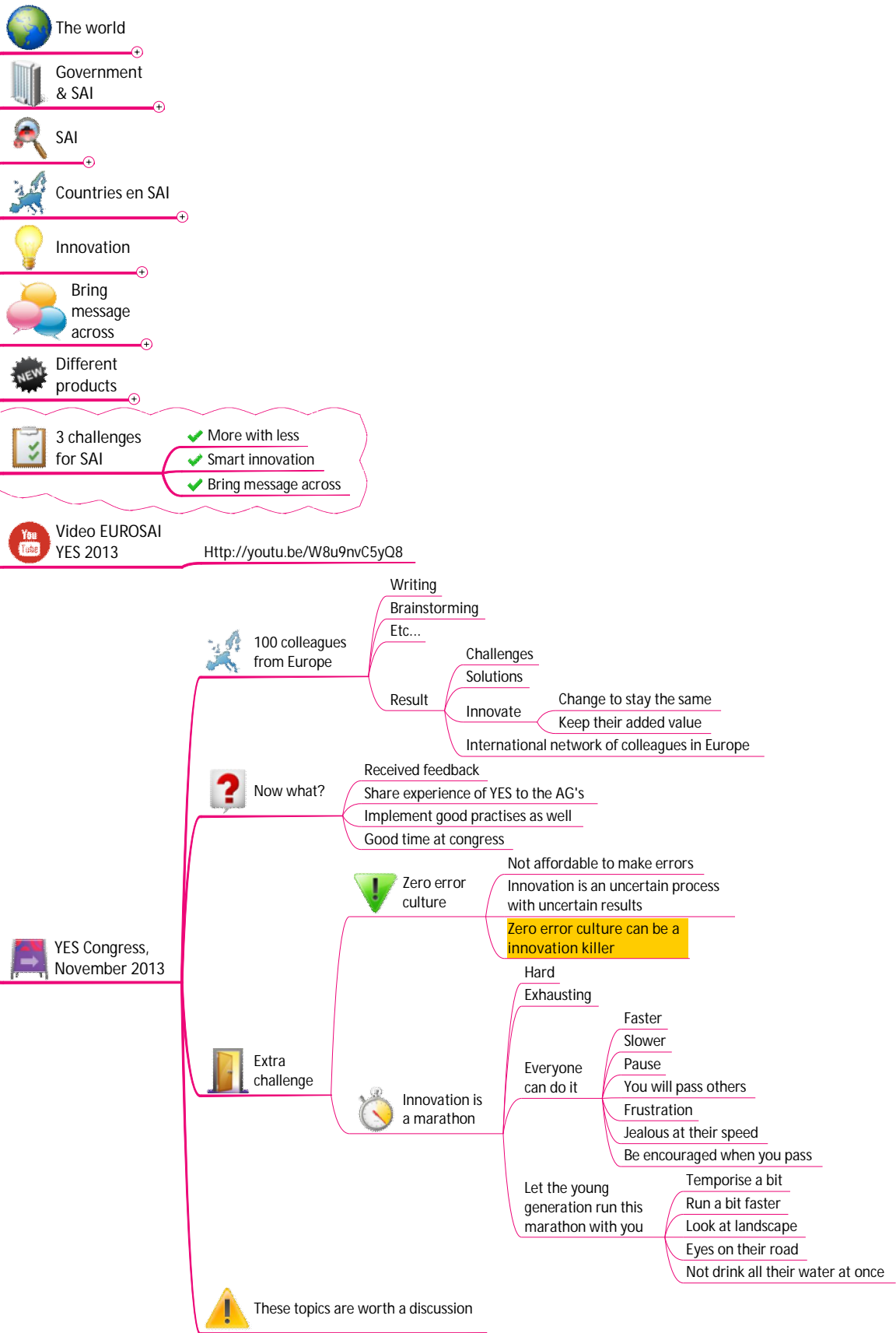


Video EUROSAI YES 2013



YES Congress, November 2013

**EUROSAI**  
 Young EUROSAI Congress  
 (Louise & Jeroen)





Flower moment

Singling out special group

All new colleagues have flower

Observer

Capacity of own organisation

INTOSAI

INTOSAI Journal:  
Helen Hsing

Yes and by nature

NATO

AFROSAI

OLACEFS

IDI

ARABOSAI

EURORAI

OECD



Special group: Non  
EUROSAI members, as  
ambassadors of this  
Congress



Getting the  
message across

[Http://www.courtsofaudit.nl/english/NATO\\_Transparency](http://www.courtsofaudit.nl/english/NATO_Transparency) 📄

Organisation

Offices

Lack of transparency of NATO

The Netherlands Court of Audit wrote  
a letter on this topic

Parliament picked it up

Press picked it up

Nothing changed

6 years in a row

Break through non transparency

Be more like a research journalist

Isn't there  
another way?

General public can look at website

NATO member/ watcher

What can we find  
about NATO



Example on getting  
the message across:  
NATO transparency

1. Countries

2. Organisations

3. Real message

3 types of funding

Repetition of undisclosed is the message

Astonished about 6 years of writing and debating

Also Reuters picked it up

The site went nation wide

Main message

Front page news: old message in a new format