

This mind map was created at IX EUROSAI Congress 2014 |

Clockwise

From center to outside

Per branch from top to bottom

➡ Selection

➡ Addition Saskia & Jerre

⚠ Remarks at Thinking Table

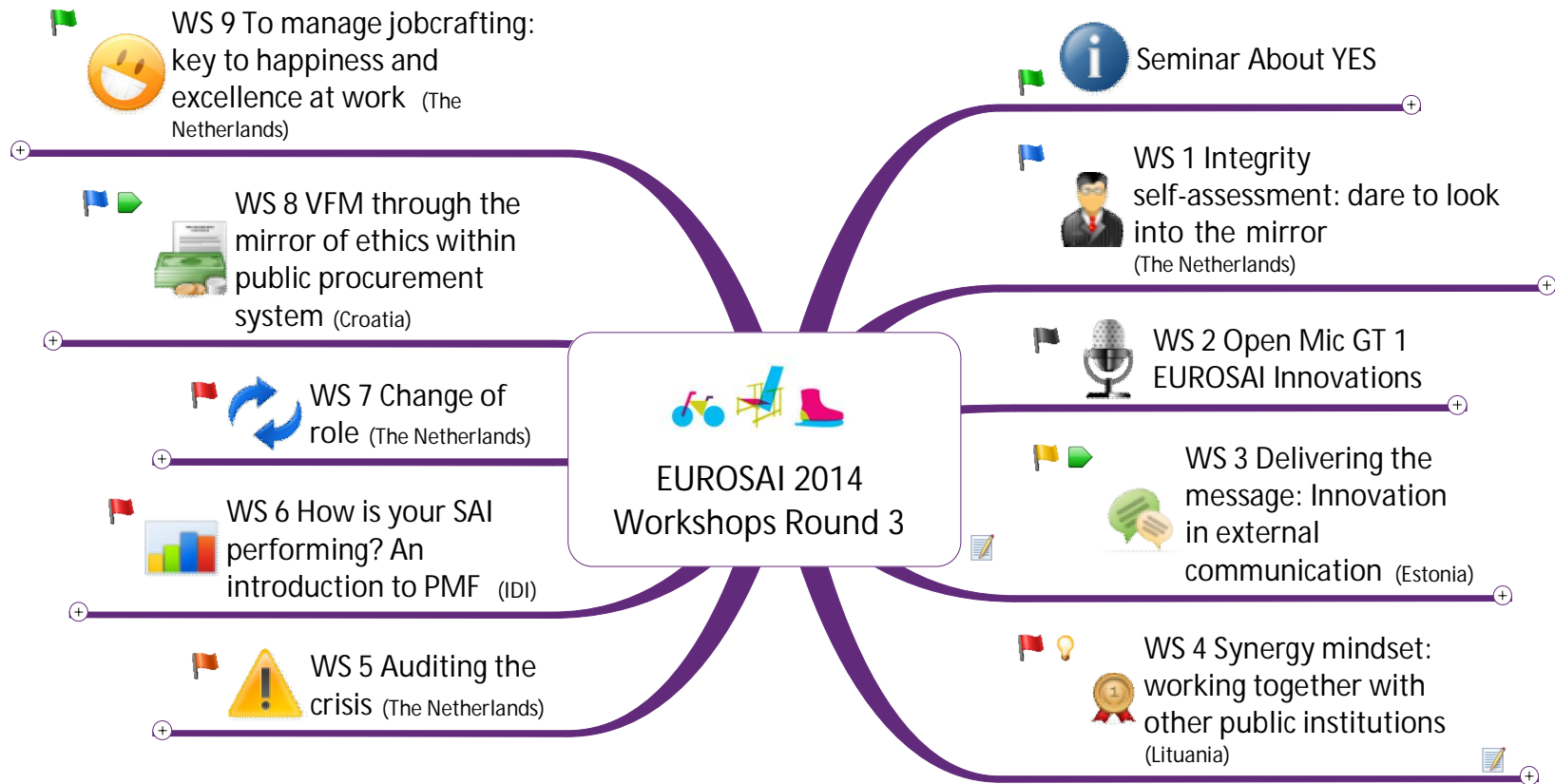
Please, read:

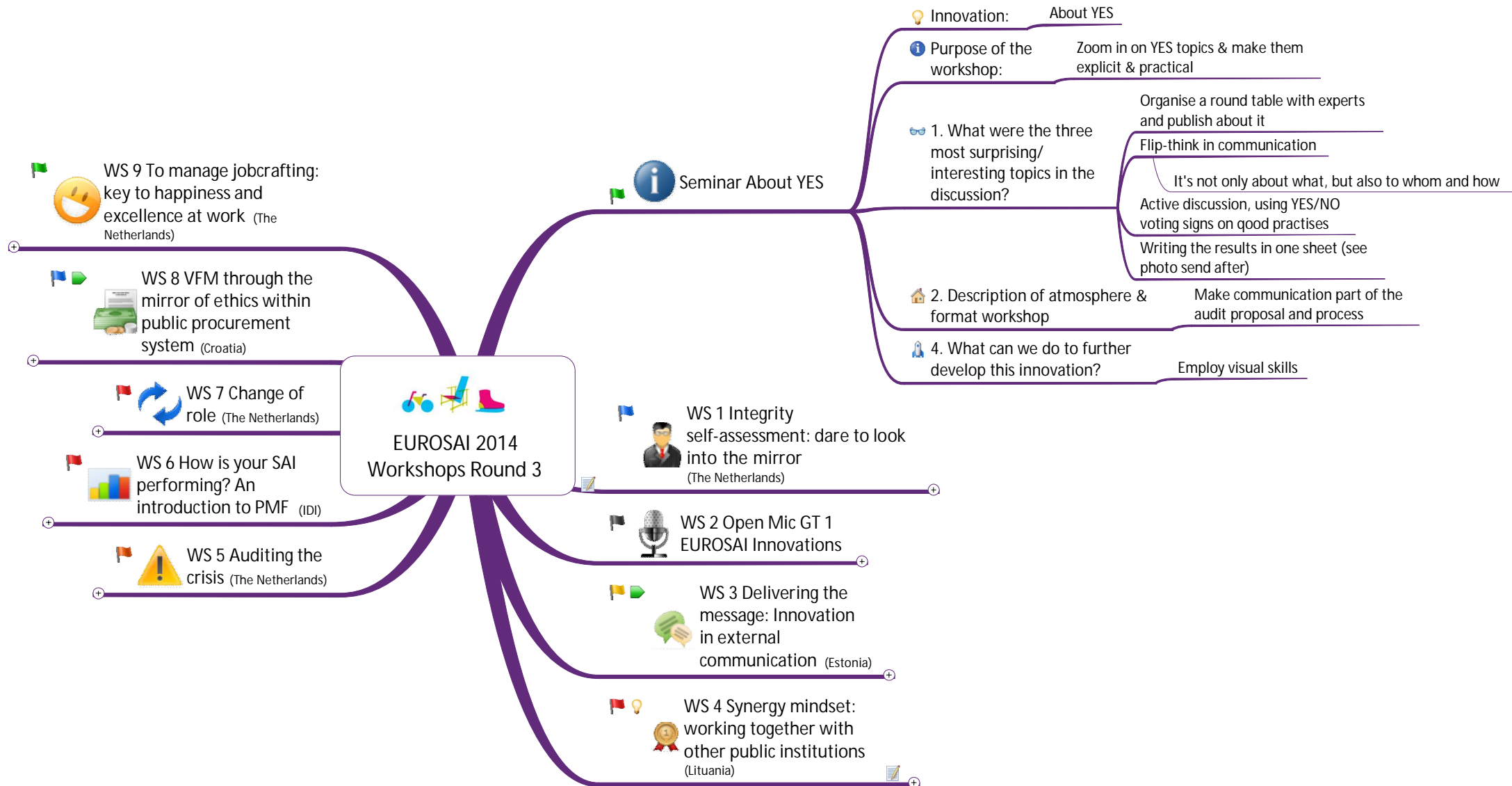
Special icons

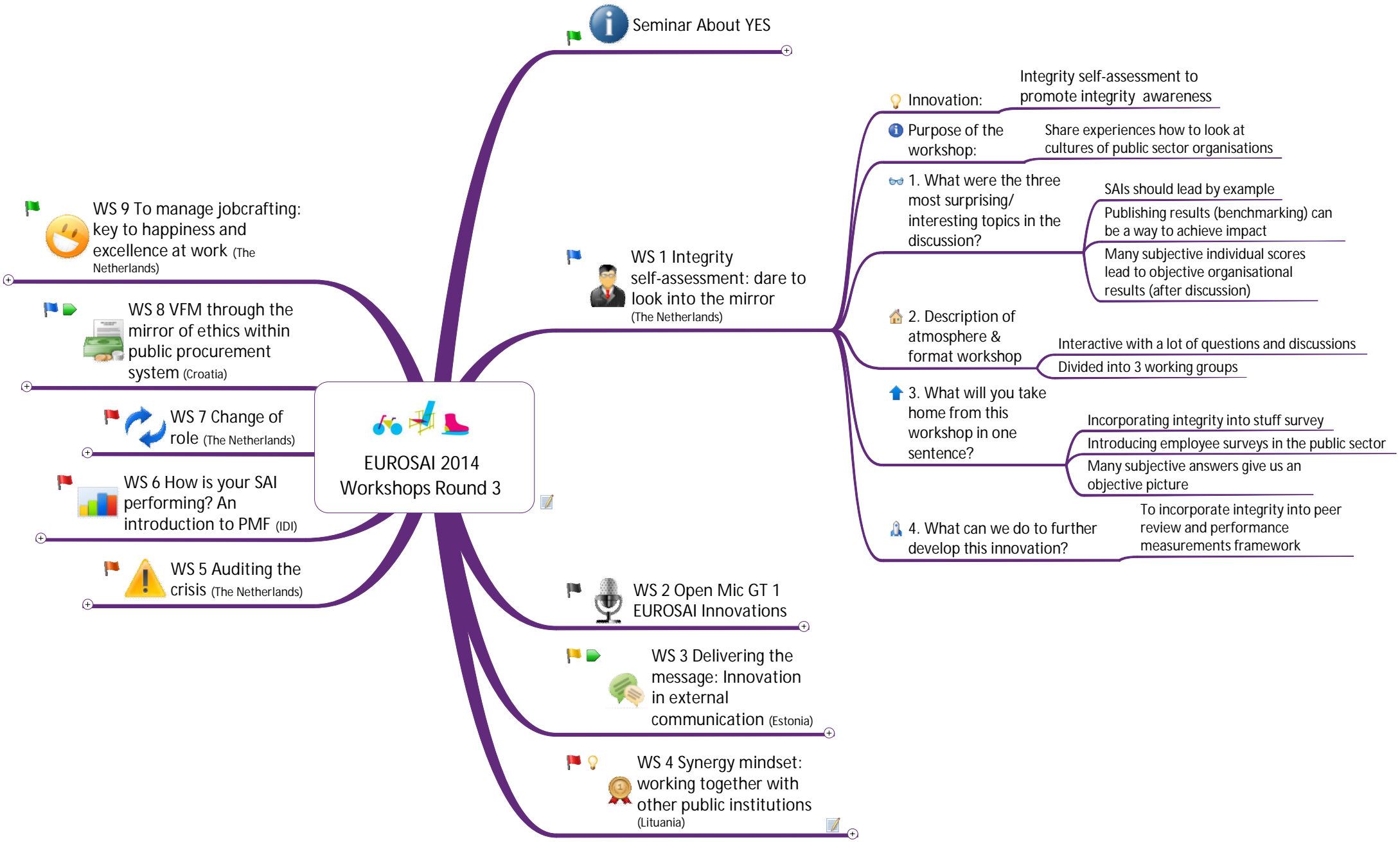


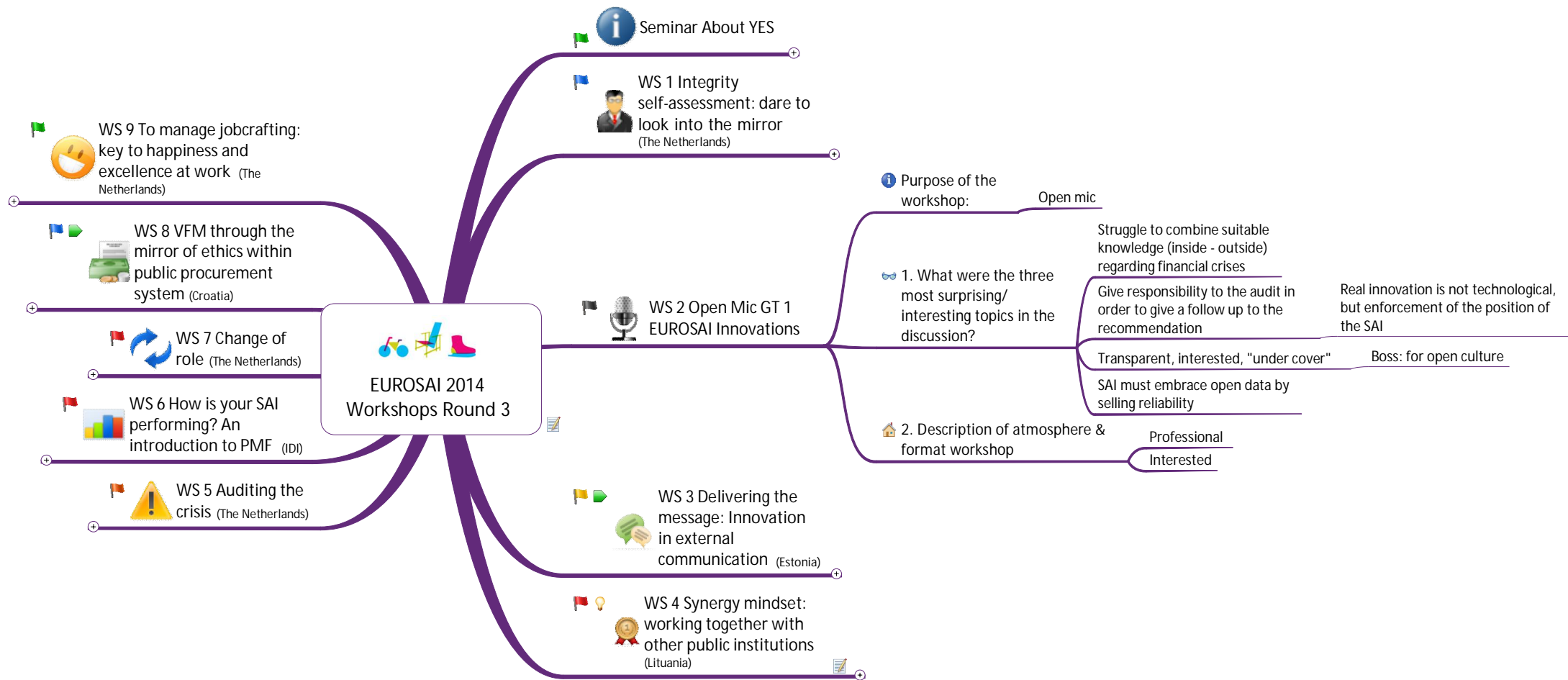
Legend

Links in this PDF are clickable











WS 3 Delivering the message: Innovation in external communication (Estonia)

💡 Innovation:

Delivering the message: innovation in external communication

📄 Purpose of the workshop:

To share ideas and to inspire colleagues about communication to stakeholders during and after the audit

👓 1. What were the three most surprising/interesting topics in the discussion?

1. Even your grandmother should be able to understand the reports / communication

- One of the debates we have
- Our children: look
- Half the truth

➤ Parallel societies

How old old-aged people become

Google: 16 years

Web: 25 years

They don't know a life without it

2 ways of communication

Both communicate 50+ of age

35- of age

A message in 1 way is not good enough?

35- will be reached

➤ Infographics, good?

Also 50+? People say yes?

Not sure

➤ A culture with younger ones

Change from written reports to another

Maybe they do it easier

➤ If patterns are formed in a brain they are hard to transform

But people can change regardless of age

Also youngsters are sometimes mentally retired

➤ Saskia and Jerre dialogue on: innovations

2. It is the experience with new methods of communication that it improves the quality

3. Involve stakeholders at an early stage

4. Old methods of communication (newspaper annex) can be used as an innovation

5. Interactive reporting (different levels)

🏠 2. Description of atmosphere & format workshop

📌 3. What will you take home from this workshop in one sentence?

👤 4. What can we do to further develop this innovation?



WS 3 Delivering the message: Innovation in external communication (Estonia)

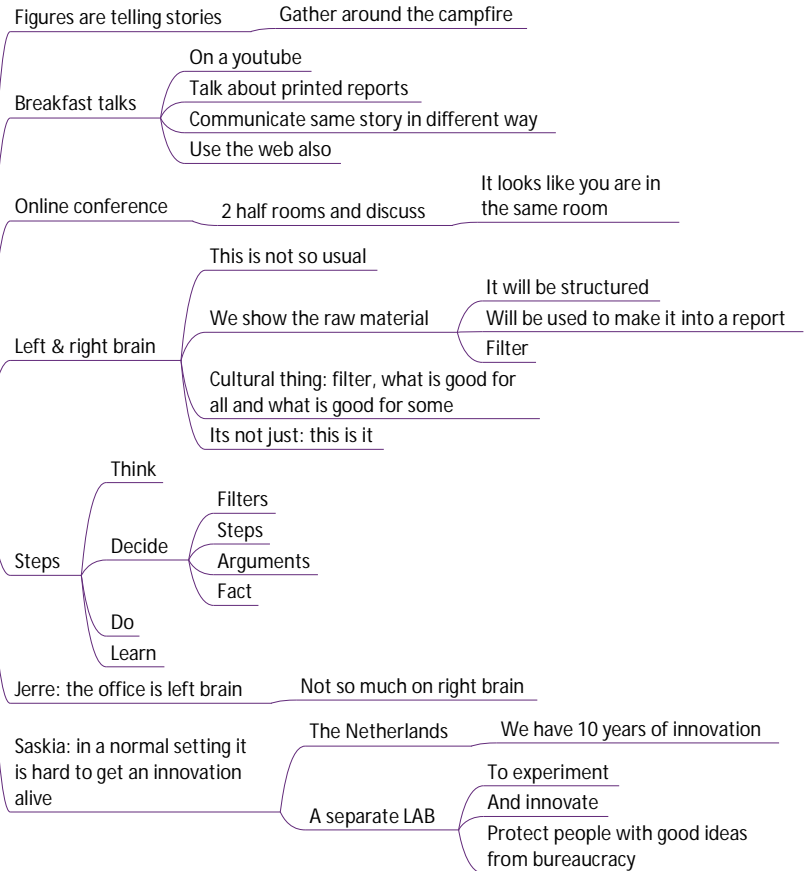
Innovation:

Purpose of the workshop:

1. Even your grandmother should be able to understand the reports / communication

1. What were the three most surprising/interesting topics in the discussion?

Saskia and Jerre dialogue on: innovations



2. It is the experience with new methods of communication that it improves the quality
3. Involve stakeholders at an early stage
4. Old methods of communication (newspaper annex) can be used as an innovation
5. Interactive reporting (different levels)

2. Description of atmosphere & format workshop



Very open discussion and great presentations and active role participants. Unique co-operation between 4 SAI's in the workshop

3. What will you take home from this workshop in one sentence?


Interact with your stakeholders and keep experimenting with new or re-invented methods of communication and share your experiences with other SAI's

4. What can we do to further develop this innovation?

Keep experimenting and share your knowledge and experience


  **WS 4 Synergy mindset:  
working together with  
other public institutions**  
(Lithuania)




 **Innovation:**

Looking at cooperation with other public institutions as a cooking experience.

As a result of this workshop a recipebook for a better way of cooperation is included

 **Purpose of the workshop:**

Create recipes how to improve cooperation. Fostering highly interactive discussion around the above topic to capture innovation challenges and opportunities from the workshop attendees.

 **1. What were the three most surprising/ interesting topics in the discussion?**

How to deal with the most important problems or issues regarding cooperation between SAIs and other public institutions:


Different expertise

Lack of time

Lack of feedback

Absence of a clear strategy and direction


Lack of motivation

 **2. Description of atmosphere & format workshop**

An atmosphere of optimism and creativity dominated the workshop session.

All SAIs were asked to fill in a questionnaire about the problems to cooperate closely with Parliament, law enforcement institutions, universities, non-governmental organizations and other stakeholders, last April. The NAO of Lithuania has received response from 24 SAIs. This helped framing the problems to be solved. Five focus areas were defined to brainstorm around with the workshop attendees that helped set the innovation challenges and opportunities.

The moderator compared the development of innovations with a recipe book for cooking. He showed us recipes for national Lithuanian food and gave us a taste of some of this type of food.


 **3. What will you take home from this workshop in one sentence?**

Main ingredients for cooperation are trust, motivation, knowledge, understanding and time

Different ways to skin a cat

Don't overcook

Network of colleagues

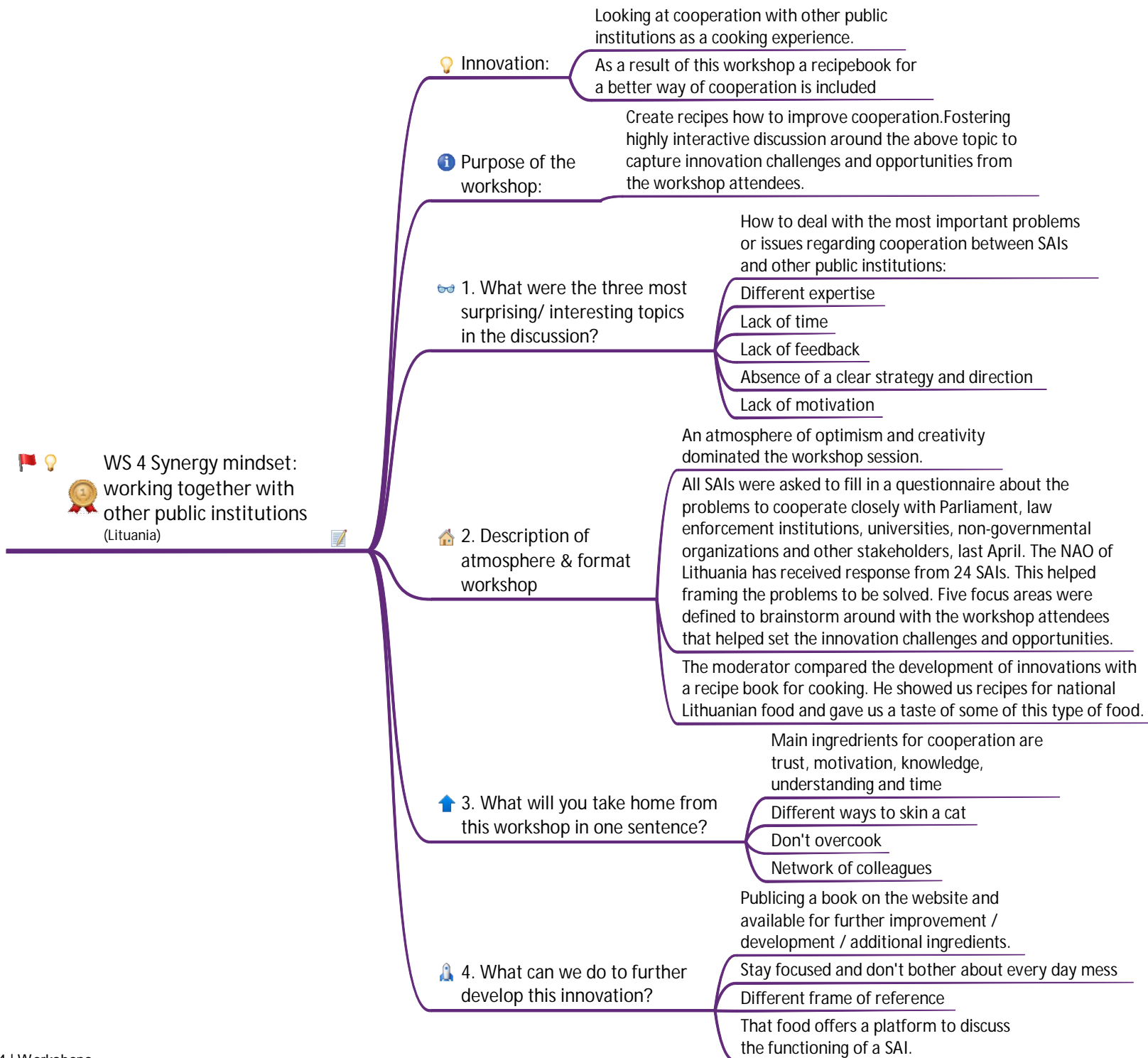
 **4. What can we do to further develop this innovation?**

Publicing a book on the website and available for further improvement / development / additional ingredients.

Stay focused and don't bother about every day mess

Different frame of reference

That food offers a platform to discuss the functioning of a SAI.





Active role of SAIs in reporting about and auditing the risk of the credit crisis

💡 Innovation:

Sharing knowledge and learning from each other how to report about and how to audit the credit crisis

📄 Purpose of the workshop:

1. SAIs add important value in a democracy when following the crisis. It is their role to inform parliament on especially technical developments and risk involved. Next to informing they have to conduct audits on priority subjects

2. Online presentation should be encouraged. Paper is still important at the moment, but will diminish eventually

3. Despite the crisis, the actual role of SAIs has not changed in essence (legal framework), but the scope of acting has changed. Cooperation between SAIs (INTOSAI) becomes essential

👓 1. What were the three most surprising/interesting topics in the discussion?

🇳🇱 ⚠️ WS 5 Auditing the Crisis (The Netherlands)

Varied group

First YouTube video

The presentation

Lively discussion

A lot of interaction

Nice atmosphere

🏠 2. Description of atmosphere & format workshop

Need for innovation with regards to reports (online) and risk-analysis

👤 3. What will you take home from this workshop in one sentence?

More conferences

International cooperation

Exchange best practises

More data visualisations

More feedback from parliament

👤 4. What can we do to further develop this innovation?

